

Genesis To Lead Cultural Infrastructure Strategy for the South West of England

Genesis has been commissioned by Culture South West to support the development and production of a cultural infrastructure strategy for the region

The project will involve all of the cultural agencies throughout the South West who have come together to support this unique piece of work.

The aim of the project is to build an integrated approach to culture with a long-term vision and plans for the development of the cultural infrastructure throughout the region covering the next 20 years.

The project also involves the development of a policy for major cultural events in the region and the crafting of a pilot sports event strategy.

Commenting on the award of the tender Brian Porteous Director of Culture Sport and Leisure within Genesis has stated that "we are delighted to be involved in this ground breaking initiative and Culture South West and its partners are to be congratulated for developing a project which could have far reaching implications for the whole cultural sector in the region and beyond".